
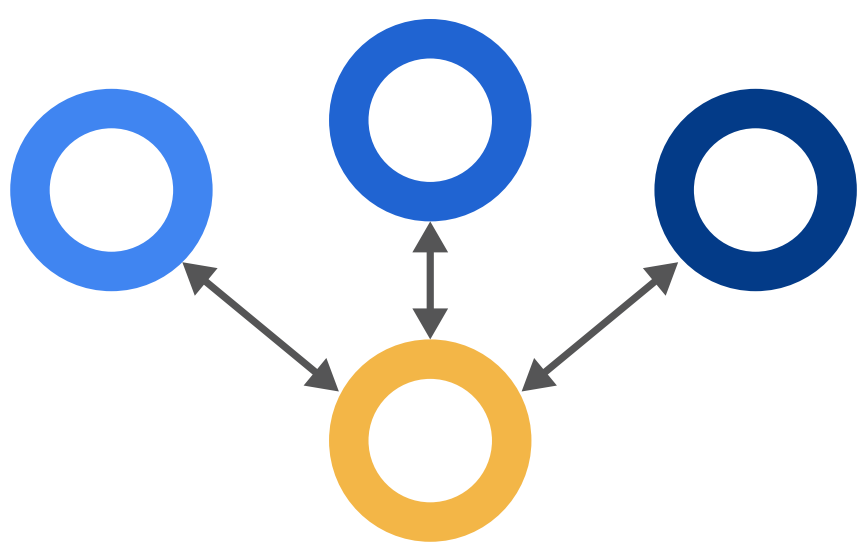


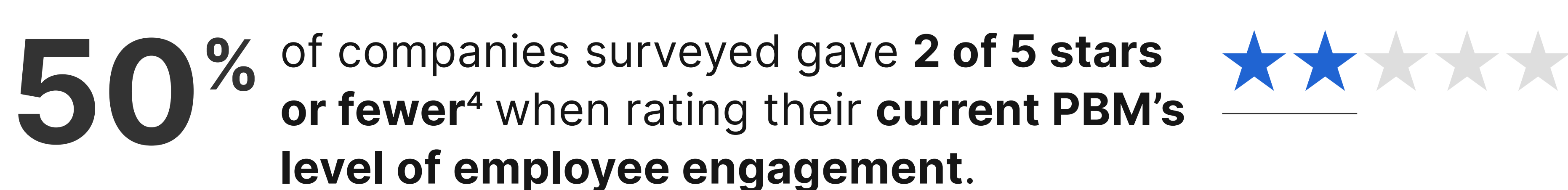
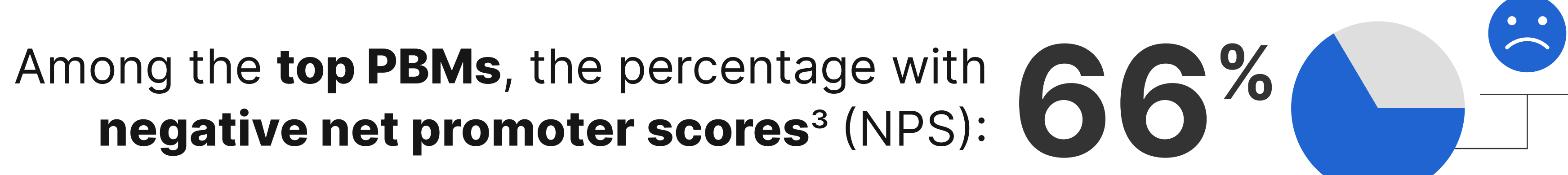
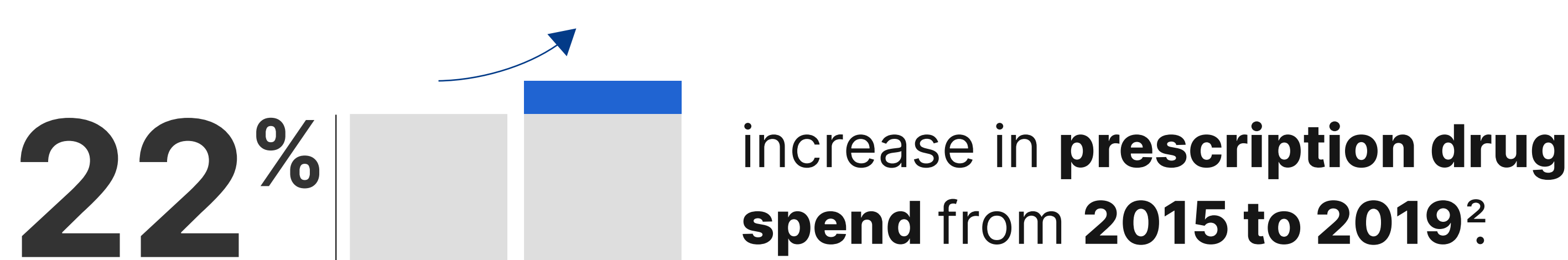
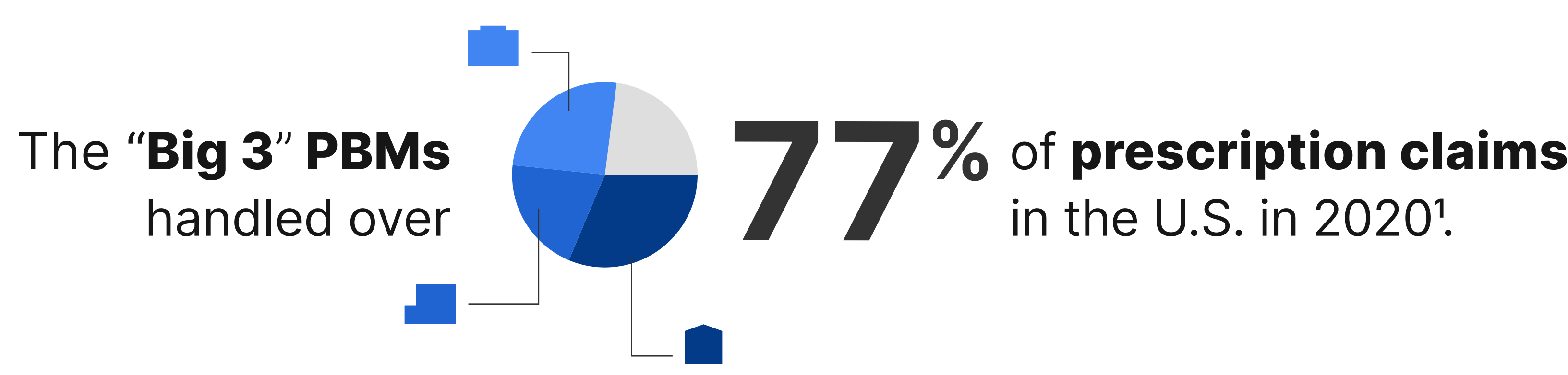


# A new direction for pharmacy benefits.

The pharmacy benefits system is broken.

 <p><b>Spread pricing.</b></p>	 <p><b>Misaligned incentives.</b></p>
 <p><b>Opaque rebates.</b></p>	 <p><b>Poor member experience.</b></p>

What you need to know about PBMs.



## A radically new model: the anti-PBM, PBM.

Rightway is a member-centric, transparent PBM that empowers consumers through personalized navigation and clinical management, reducing overall pharmacy spend.

### A PBM that says "How can I help?"

Intuitive, mobile-first consumer technology provides concierge pharmacy navigation and targeted clinical programs.

### Maximum value, no gimmicks.

A low and straightforward PMPM admin fee, backed by savings guarantees, with 100% pass-through of rebates, and no spread pricing.

### Implementation tailored to you.

Instead of a "one-size-fits-all" approach, Rightway is tailored to meet specific client needs and give all employers the attention they deserve.

## Take control of your pharmacy benefits.

Connect with us to learn how Rightway's transparent, aligned PBM can deliver lower pharmacy costs and a better member experience.